



Fund-Raising Tips

It's Easier Than You Think to Raise Money!

Nearly everyone has either experienced sexual violence or knows someone who has. That's why so many people are willing to donate money to end rape. Know what you are asking for and why you are asking. Prepare yourself with a few facts about San Francisco Women Against Rape and the movement to end sexual violence. Then ask everyone you know for support! You'd be surprised how many people are just waiting for an opportunity to make a difference and to donate to a movement that they believe in.

1. Go the tried and true route and mail letters or send emails to everyone telling them about the Walk Against Rape and ask them to sponsor you. Consider including a self-addressed stamped envelope to make it easy for people to donate. You can download a sample letter from this website and personalize it to make it your own!

2. FirstGiving makes it easy for you to create your own personalized fundraising page that you can send to your friends and family. They even send out a thank you for you! Over the years people have raised thousands of dollars through this website. It's amazing to watch your donations grow until you reach your goal! Simply go to the FirstGiving website, search for Walk Against Rape, and they will guide you through creating your own fundraising page. Check out the link below to get started!

<http://www.firstgiving.com/default.asp?did=1>

2. Check to see if your company offers a matching gift program. This is a good way to double your money.

3. Host a dinner party or ice cream social at your home and ask for folks to sponsor you as you Walk Against Rape.

4. Keep a change jar in high traffic areas, with all coins going to Walk Against Rape.

If you are part of team, team fundraising can be tons of fun too!

1. Hold a car wash: get your team together to conduct a car wash in a visible location in town.
2. Hold a bake sale or yard sale. Bring baked goods to work and ask for a donation to the SFWAR. Most people can be tempted to donate by the smell of fresh-baked cookies!
3. Get together clothes and household items that you no longer use and have a garage sale. Spend a day out in the sun while raising money!
4. Get together with your team; get out your cell phones, and start calling! Tell your friends that you are having a phone drive and you would love for them to donate \$20+ dollars to sponsor you as you Walk Against Rape. Make it a contest to see which team member can raise the most money in the shortest time!
5. Brainstorm with your team any other ideas you may have to get together, have fun, and raise some money!

Remember:

- **Start early...don't procrastinate!**
- **Collect donations at the time you ask for them.**
- **Be creative...the sky's the limit. People love to see new fundraising ideas.**
- **Think positively! YOU CAN DO IT! The money you raise is important in the movement to end rape!**